



Learning Style and Self-Efficacy of University of the City of Muntinlupa Students: A Correlational Study on Client Satisfaction with Blended Learning

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Abstract

In the time of a pandemic, it is very important for the institutions and specifically the teachers and professors to know what learning styles are appropriate for the teaching and learning process since all educational institutions will be using an online learning approach in teaching. Blended learning is becoming popular in the Philippines and the satisfaction of the learners is one of the important goals of blended learning; hence, the factors affecting this satisfaction should be extensively considered. Therefore, the aim of this study was to evaluate the effects of the learning styles of Pamantasan ng Lungsod ng Muntinlupa's (University of the City of Muntinlupa) students and the effects of general self-efficacy on their satisfaction with blended learning. A descriptive method was used in this study of 843 students aged 18–22 years old, predominantly female, who participated in the study using the adopted questionnaire. A random sampling technique was utilized, and regression analysis and analysis of variance were used as the statistical treatment. The findings of the study revealed that in terms of learning styles, the students were active learners and exhibited the characteristics of strong sensory, sequential and visual learners; however, these learning styles do not affect the level of satisfaction. The level of general self-efficacy of the students was found to be high, but it only slightly affects the level of satisfaction among the students toward blended learning. The students are satisfied with blended learning in terms of the instruction, school, teachers, management and overall experience. The results also indicated that no significant differences between learning styles and self-efficacy with respect to the students' satisfaction in the conducting of blended learning were found.

Keywords: *education, learning style, self-efficacy, blended learning, satisfaction*