MESSAGE FROM

THE PRESIDENT OF RANGSIT UNIVERSITY
Dr. Arthit Ourairat

*Rangsit University*, in its vision statement, declares that the University’s lofty goal is to become a Holistic Innovative-Driven university. The university has then upheld to its key principle: “Education is, in fact, an innovation in itself”. Research has, therefore, been designated as one of the most vital strategies in developing our educational programs with a view to maximizing the competitiveness of the University and the potential of its faculty members and students. It is essential that research and innovation be integrated to pave their way for future development.

It is such a great honor and privilege for Rangsit University to host this National and International Research Conference in collaboration with all concerned research networks. This Conference, under the theme of “Big Data & New Face of Asia: Reflection in Science, Arts, Social Sciences, and Humanities”, will serve as a forum for academia and researchers from various disciplines to present research projects and share their knowledge as well as to promote additional research networks and collaboration.

On behalf of Rangsit University, I would like to take this opportunity to extend my warm welcome to all distinguished participants, most particularly for keynote speakers, resource persons, friends from overseas and research networks.

Arthit Ourairat, Ph.D.
President of Rangsit University